



## YESWAY ACCELERATES GROWTH WITH FOUR NEW ALLSUP'S STORES IN OKLAHOMA AND NEW MEXICO

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*Leading Convenience Retailer Continues Rapid Expansion in Key Markets*

FORT WORTH, Texas, July 15, 2025 /PRNewswire/ -- [Yesway](#), one of the nation's fastest-growing convenience store chains, continues its dynamic growth trajectory with the opening of four new-to-industry [Allsup's](#) stores in the second quarter of 2025. These latest additions further solidify Yesway's footprint in the high-growth states of Oklahoma and New Mexico.

The company recently debuted new Allsup's stores in Blanchard, Eufaula, and Krebs (McAlester), Oklahoma, as well as in Los Lunas, New Mexico—strategic locations that reinforce Yesway's commitment to serving rural and suburban communities with best-in-class convenience retail.

With these new openings, Yesway has now completed **86 new stores** or major rebuilds over the past four years, a remarkable accomplishment that underscores its disciplined investment strategy and unwavering focus on long-term market leadership.

"The accelerated pace at which our incredibly talented and dedicated team is delivering new Allsup's stores across our network is a powerful testament to our culture of service, innovation, and execution," said Tom Trkla, Chairman, President, and Chief Executive Officer of Yesway. "We are grateful to our team members and loyal customers who continue to welcome us into their communities and make this growth possible."

Each of the new, large-format Allsup's locations spans 6,277 square feet and operates 24 hours a day, offering a wide assortment of high-demand products and amenities. Shoppers will find Allsup's **World Famous** Burritos, Yesway private-label snacks, fresh bread, milk, and eggs, well-stocked beer caves, ATMs and Western Union services, and digital and cryptocurrency ATMs. These stores represent the latest example of Yesway's ability to deliver elevated customer experiences while maintaining operational efficiency, consistency, and brand excellence.

To locate a nearby Yesway or Allsup's store, visit [Yesway Locations](#) or [Allsup's Locations](#).

**Editor's Note:** To arrange interviews, please contact Erin Vadala at Warner Communications: 617.669.1560 or [erin@warnerpr.com](mailto:erin@warnerpr.com). High-resolution images and graphics are available upon request.

**About Yesway** - Yesway is one of the fastest-growing convenience store operators in the United States. Established in 2015 and headquartered in Fort Worth, Texas, Yesway operates 444 stores across Texas, New Mexico, South Dakota, Iowa, Kansas, Missouri, Wyoming, Oklahoma, and Nebraska. The company operates under the trusted Yesway and Allsup's brands and is renowned for its fresh, high-quality offerings, private-label products, and industry-leading food service—including the iconic Allsup's burrito. Recognized for its innovation, customer loyalty program, and exceptional team, Yesway has earned numerous industry awards and continues to set the pace for growth and excellence in the convenience retail sector. Learn more at [yesway.com](#).

SOURCE Yesway



One of Yesway's new Allsup's convenience stores located in Oklahoma.



The wide selection of products available include Allsup's World Famous Burritos, Yesway private-label snacks, fresh Allsup's bread, milk, and eggs, and more.



The Yesway team invites customers to visit the well-stocked beer caves at its newest Allsup's stores.